

Preferred partnerships for UHS-2025



The International Festival for UNIQUE HANDBUILT SPORTSCARS 2025 "PREFERRED PARTNER" INVITATION

UHS-2021

UHS-2021 was the first edition of The International Festival for UNIQUE HANDBUILT SPORTSCARS®

It was a very special arrangement with unique, hand-built sports and racing cars presented on individual stands supplemented by presentations on the big stage as well as presentation videos on big stage screen.

UHS-2021 was more than an exhibition. It was an event which generated new networks that still exchange ideas and complement each other in their car projects. The participants got something to take home. Not least because of professional lectures from two capacities within design and engineering. The Dutch engineer, Ton Serné, lectured on optimizing the driving characteristics of racing cars through the construction of the chassis and suspension, just as former designer at Jaguar Cars, Keith Helfet, lectured on his own career and designs.

Keith Helfet subsequently mentioned his enthusiasm for the event in his regular column in the magazine "Jaguar World". He has also made his person available as an honorary member of Club-UHS, which is under construction.

In the year leading up to UHS-2021, a total of 10 newsletters were sent out and news was shared on social media, just as comprehensive articles were prepared about all the exhibitors' projects and their backgrounds. These articles were collected in "UHS-2021 the Presentation Magazine", which was printed in 1500 copies and sold at the exhibition.

UHS-2025

UHS-2021 blev arrangeret for egen regning og risiko i min free-lance virksomhed, AScon Business Services, og det er mit håb, at jeres virksomhed vil støtte realiseringen af UHS2023 igennem et preferred partnership for 15.000 kroner (excl. moms).

Preferred Partnership UHS-2025 gives your company:

- Mention and advertising in all newsletters until UHS-2025 (minimum 10 pieces)
- A full page advertisement in UHS-2025 the Presentation Magazine (A4 format)
- A Branding video on our website
- A branding video on the big screen between the presentations at the exhibition at UHS-2025
- 10 free tickets to the UHS-2025 exhibition

Contact us for more information by phone: +45 29 99 37 89 or email: schulz@asconbs.com



Factory five GTM ved Tom Vidar Røed (Norge) på UHS2021

Focus for UHS-2025

Where UHS-2021 was focused on unique cars build by individuals, we also for UHS-2025 will have focus on commercial car builders who hand build cars with sales in mind

There are quite a large number of such companies in Europe, and the number is increasing.

Prior to UHS-2021, we have had interesting conversations with several European manufacturers of hand-built sports and racing cars, and it is our reasonable hope and expectation that some of them are interested in participating in UHS-2025.

We also have commercial car builders in Denmark who build with sales in mind, and in 2021 Danish "Aquila Racing Cars" was represented with both their Aquila CR1 and their Aquila Synergy racing cars.

At UHS-2021, Italian Dario Pasqualini showed his hand-built - and so far the world's only - Testadoro Barchetta 1951 (cover photo). The car was originally designed by the Italian company Testadoro ahead of the 1951 season, but it was never built. Now Pasqualini is working on realizing the dream of producing his own take on a modern sports car but with classic design lines for the type of car.

Regardless of whether you build a unique car by hand for yourself or with sales in mind, in 2025 we want to gather these skilled and creative people again for an event that will be at least as interesting and rewarding as UHS-2021 was for both them and audience.

Design, Models and Art

During the planning of UHS-2021, we gained contact with several creative designers, artists and model builders who have cars and especially hand-built cars as their great passion. Therefore we

will try to create a special exhibition with design sketches, models and art within the theme. This area, like the car builders, will be able to follow interesting presentations, presentations and lectures on current topics. At UHS-2025, we simply want to celebrate creativity.

The international aspect is paramount

UHS-2021 had representation from Italy, France, Germany, the Netherlands, Poland, England, Norway and Denmark, and it is our aim to at least maintain, but preferably to strengthen, the international aspect of UHS-2025.

It is simply a necessity to focus on the international aspect, as when it comes to self-builders it is a niche. However, the niche is large when viewed in a European perspective. A forum on Facebook called "Homebuild Cars - from scratch or kits" has more than 82,000 members, so the interest is widespread. For the audience, however, it is precisely the rare and the unique that has their interest.

New technology creates new opportunities

The options to realize the dream of building your own sports or racing car are much greater today than in the past. 3D software for your own computer is nowadays so cheap that everyone can join. Furthermore the help from AI now is an option. Likewise, the options to 3D print special components are also available for an affordable price. Against this background, among other things, we will also invite enthusiasts within these technologies to UHS-2025 side by side with people who pay tribute to drawing by hand and modeling in clay.

UHS-2025 will prioritize creativity, knowledge sharing and community, and we hope you will help make it possible through a preferred partnership.



Aquila CR1 ved Morten Laulund Straarup (Danmark) på UHS-2021

UHS-2025

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*Robert Gregson - Gregson Polska at UHS-2021
Photo: Thomas Aaker Pedersen*